

Alliance for Entrepreneurship and Development in Western Greece

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Social responsibility and entrepreneurship by local governments

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The concept of social responsibility has lately expanded to organizations beyond the for-profit, private business sector such as non for-profit and public organizations. Local government organizations are an important actor and stakeholder for regional and national economic development. As such, local government organizations have significant responsibilities in their role as key socio-economic actors who affect regional development. This study presents the chain of social responsibility and demonstrates how local governments are a major stakeholder within this chain. Then based on international as well as national practices the study examines and illustrates potential actions from local governments that are entrepreneurial in nature and affect society, economy and the environment. The Periphery of Western Greece has significant comparative advantage in a number of sectors such as: Salt production, aquaculture, livestock, hydroplanes and, tourism which combined with culture could produce a globally unique product.